



## **Canada-India partnership unites business students**

Fredericton, NB, Canada – May 15, 2008 – The University of Fredericton, an officially designated Canadian University is partnering with ‘eCollege of India’ to offer an Executive Master of Business Administration (EMBA) program that will provide managers in India the opportunity to continue working while earning an international degree. The first 20 students will begin courses in September 2008, taking advantage of this new form of globally accessible business education.

‘eCollege of India’ is a respected educational service organization providing courses and training that lead to various diplomas and certificates at locations throughout India. eCollegeofindia.com is owned by 'Renaissance eServices Pvt. Ltd' - A company registered under Section 21 of the Companies Act, 1956 read with the Government of India, Ministry of Company Affairs.

“We push the boundaries to deliver engaging, challenging and relevant learning experiences that are responsive to the needs of our learners,” said **Don Roy, University of Fredericton president**. “Through this program, students will be able to interact in real time with their peers worldwide, gaining an immediate, practical, global perspective on course material.”

“The partnership with University of Fredericton and ‘eCollege of India’ will allow Indian business students access to global education standards using world class technology without leaving their jobs or families”, said Shabd Mishra, CEO of Renaissance eServices Pvt. Ltd.

The University of Fredericton offers programs globally and domestically. The focus on collaborative leadership gives students the opportunity to hone in on the fundamentals of management while becoming an organizationally effective leader in today’s contemporary business world.”

The University of Fredericton is an accredited Canadian University operating in the Province of New Brunswick. It offers a wholly online Executive Master of Business Administration (EMBA) program in Collaborative Leadership and a Master of Business Administration (MBA) program in Leadership, both of which utilize the latest technology to meet the business education needs of students globally, with minimum disruption to their personal and professional lives. For more information, visit [www.UniversityFredericton.ca](http://www.UniversityFredericton.ca).

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