

Be a *leader* in your field



With a strong foundation of challenging academics and work experience, you are on track for advancement. A graduate degree in Business Administration may lead to your next promotion.

The University of Fredericton's Executive MBA is a general management degree program with a focus on collaborative leadership. Courses are designed to meet the needs of mid-career professionals seeking to expand their managerial knowledge and develop sound leadership skills. The Executive MBA prepares professionals for upper level positions, helping them develop their team leadership, and an understanding of how to manage the broad functions of business organizations.

Students are able to complete the EMBA program in less than thirty months. Each course is seven weeks in duration and students can expect to dedicate approximately twenty hours in their studies per week. (A 14-week course delivery is also available with students dedicating ten hours per week). Courses are delivered completely online with weekly faculty-lead synchronous sessions.

MEMBER SCHOLARSHIP OFFER:

Tuition for the EMBA is \$24,500. The University of Fredericton is offering the Association of Public Sector Information Professionals (DPI) and Canadian Information Processing Society (CIPS) members a stipend in the amount of \$7500 applied to their tuition for the May 2008 intake. Contact us for further information.

CONTACT US:



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A Collaborative Leadership Curriculum

University of Fredericton programs are designed to provide a high-quality learning experience for our learners through opportunities for dialogue, personalized attention, and by employing key integrative structures to help students synthesize knowledge across courses.

Managers and executives engaged in the rigor and depth of the EMBA degree program will gain the strategic business management and leadership tools, and the cross-functional integration perspectives inherent in the role of effective senior management. To provide this perspective, the program focuses on:

- Enhancing leadership skills and vision
- Applying critical and analytical insight
- Combining work and study without interrupting career momentum

The University of Fredericton students and faculty are not limited by geographical boundaries, providing a new educational experience that allows learners to think with a global perspective while working on case studies and projects with other colleagues from around the world.

The EMBA curriculum consists of two 1-credit courses, thirteen 3-credit courses and one 7-credit course. The program is structured with leadership oriented seminars interspersed between courses, and with an extensive final integrative capstone project. The courses are organized into four levels:

Level A - Foundational Courses

- Accounting Information for Decision-Makers
- Finance and Decision-Making
- Economic Intelligence
- Strategic Marketing Planning
- HRM: Teamwork and Collaboration

Level B - Leadership Development Courses

- Theories of Leadership
- Organizational Development
- Negotiation and Conflict Management
- Collective Elective
- Collective Elective

Level C - Advanced Leadership Courses

- Seminars ~ The Practice of Business Leadership Consists of conferences, seminars, and discussions interspersed between courses of the Program.
- Leadership Ethics, Competing Values and Governance
- Seminar ~ Leadership of Change: Emerging Concepts
- Strategy and Leadership

Level D - Capstone Course

- Integration Project

Admission Requirements

The Admissions Committee reviews each EMBA program applicant's academic and work history, with special consideration given to individuals with strong professional development records. Individuals wishing to be admitted to the EMBA program must meet the following minimum admission requirements:

- An undergraduate degree with a cumulative GPA of at least 2.5 on a 4.0 grade scale;
- Five years minimum of full-time work experience, including at least two years at the management level;
- Current resume and letter of application which highlights employment history/achievements, commitment and motivation for an EMBA, and potential to contribute to the EMBA program; and
- Two strong business and/or academic reference letters from current or past senior managers.

